

Experience

Beeline Group. Hayward, CA / 2009 — Present

Graphic Designer

Create print and web based projects for clients including HP, Nike and LG. Follow and adapt brand guidelines for project collateral including point of purchase graphics and signage. Design icons and information graphics to enhance user experience for web and mobile applications. Work closely with Web Developers, Engineers and Copy Writers to complete projects.

PaulBustamante.com / Oakland, CA / 2005 — Present

Freelance Graphic Designer & Consultant

Freelance graphic design working with a wide variety of clientele. Presented solutions to clients, researched printers and performed press checks for client projects. Art directed illustrators and photographers to create project assets.

Studio Telescope. Oakland, CA / 2008

Graphic Designer

Conceived multiple design solutions through research and ideation. Developed projects including company logos and stationary, concert posters, vinyl banners, album covers, websites, and various advertisement collateral.

Autodesk Inc. / San Francisco, CA / 2006

Graphic Designer & Production Intern

Worked with directors, designers and copywriters in the Brand Services Department to design print and online media projects. Following company branding guidelines, I created sketches & mood boards, product icons, tradeshow collateral, and graphics for the corporate website.

Education

May 2005 — BA Graphic Design

San Francisco State University. SF, CA.

May 1999 — AA Media Design

Diablo Valley College. Pleasant Hill, CA.

Skills

Web Skills — UI/UX design and implementation for responsive web designs. Working knowledge of HTML5, CSS3, and jQuery. Working knowledge of CMS including WordPress and Joomla.

Print Skills — Expert knowledge of printing processes including 4-color offset printing, laser imaging, screen printing and letterpress. Creating dielines for packaging and environmental / POP graphic collateral.

Computer Skills — Expert knowledge of Mac and PC working environments . Proficient in Adobe CS6. Proficient in Microsoft Outlook, PowerPoint and Word.

Portfolio

Portfolio available @ PaulBustamante.com